



SDI Review Form 1.6

Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	2013_BJEMT_6759
Title of the Manuscript:	Enterprise Excellence through Growth Strategy and Risk Management
Type of the Article	Case Study

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments	Both growth strategy and risk management are in practice of mutual ties and influence of mutual infiltration. This paper lacks of analysis of the relationship and interaction between growth strategy and risk management. It's need to be add.	Actually I was thinking whether I should write this as a case study or a research paper, and now I have rewritten as a research paper. I appreciate your comments and I have incorporated your valuable comments in the updated article.
<u>Minor</u> REVISION comments	There are some important literatures which had a close connection with the topic. This paper has no mention of that.	
<u>Optional/General</u> comments	Exciting perspective and subject selection. Clear logic and description	